

Setup for Success – Your Basic LinkedIn Profile

This 8 week program is designed to make it easier for our Saber Six Community to create and/or update your LinkedIn profile. During this program, you'll learn:

- How to navigate LinkedIn and understand how it works
- Ways to confidently express your skillset in a “civilian-oriented” fashion
- Why businesses will want to hire you, and why you should feel proud of your background and accomplishments, even if you're not currently engaged in a professional activities

A series of 8 x 1-hour virtual sessions delivered weekly. All sessions will be recorded and available for participant access for up to 1 month after the end of the program.

Program Outline

Week 1: Getting started with LinkedIn (account choice, account & privacy settings, home page, and profile page)

Weeks 2-4: Creating & Updating Your Profile Sections (Introduction & Header, Featured, Experience, Education, Licenses & Certifications, Volunteer Experience, Skills, Endorsements & Recommendations, Accomplishments, Interests)

Week 5: Launching Your Profile on LinkedIn

Week 6: About Section

Weeks 7-8: Extras based on participant objectives (i.e. Activities, Posts, Growing Your Network, Best Practices & LinkedIn Etiquette) and guidelines for profile

What to Expect in a Coaching Session

Sessions are designed to be interactive and hands-on so you implement as you learn the material. This format helps you overcome any immediate challenges that may prevent you from taking action between sessions. Questions and feedback are encouraged. Time is set aside for discussions that will benefit all participants.

Your LinkedIn Coach

Anita Belitz Krasniqi has been helping individuals master technology to achieve their personal and professional goals for more than two decades.